CREATING YOUR FILM PURPOSE

"Efforts and courage are not enough without ***purpose*** and direction." *John F. Kennedy*

Taking a look inward.

This is a powerful exercise designed to illuminate your filmmaking passion and purpose.

Why is it important?

Confidence is simply, ***knowledge of yourself***. With out knowing yourself, you have no direction. Without confidence, you have no ability to manifest your purpose. We only have direction once we see our target. Putting this together creates clarity, like an archer aiming at their target. If the archer has the most expensive bow and arrow in the business but is aiming into a foggy unknown direction, the target will surely be missed.

Ask yourself:

What part of film are you most passionate about? Nature documentaries, comedy shorts, artistic music videos, etc. be specific!

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What are you getting out of this and why do you want to ***create*** it?

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What ultimate goals do you want to ***achieve*** in film? Working in Los Angeles as a director for high-end car commercials or working as a youtuber making funny, interesting, or informative videos full-time? Try being as specific as possible!

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What milestones will you have to ***achieve*** to get there?

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What kind of daily routines can you start to move closer to these milestones?

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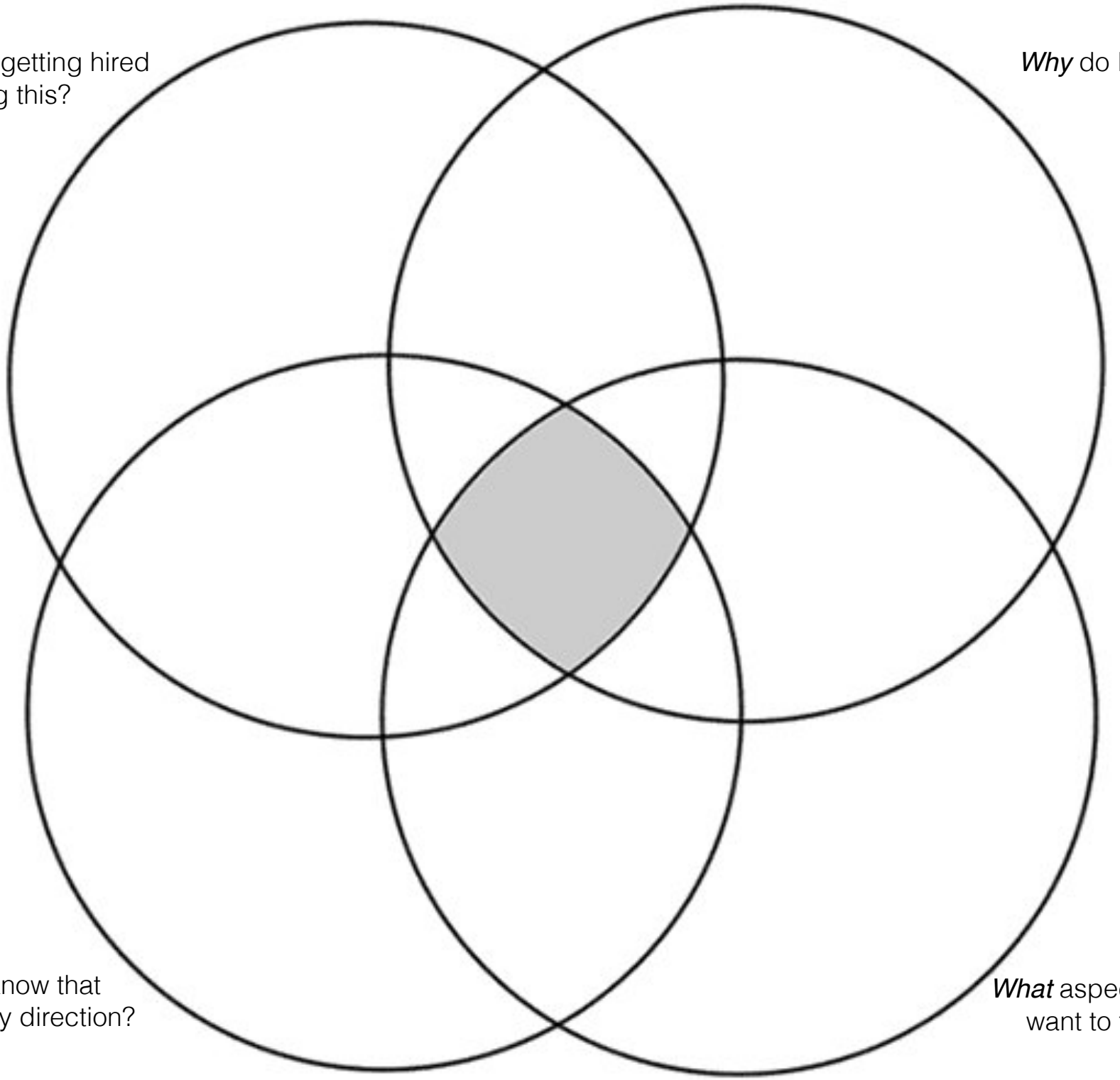
Now think about this:

How will I start getting hired for doing this?

Why do I love film?

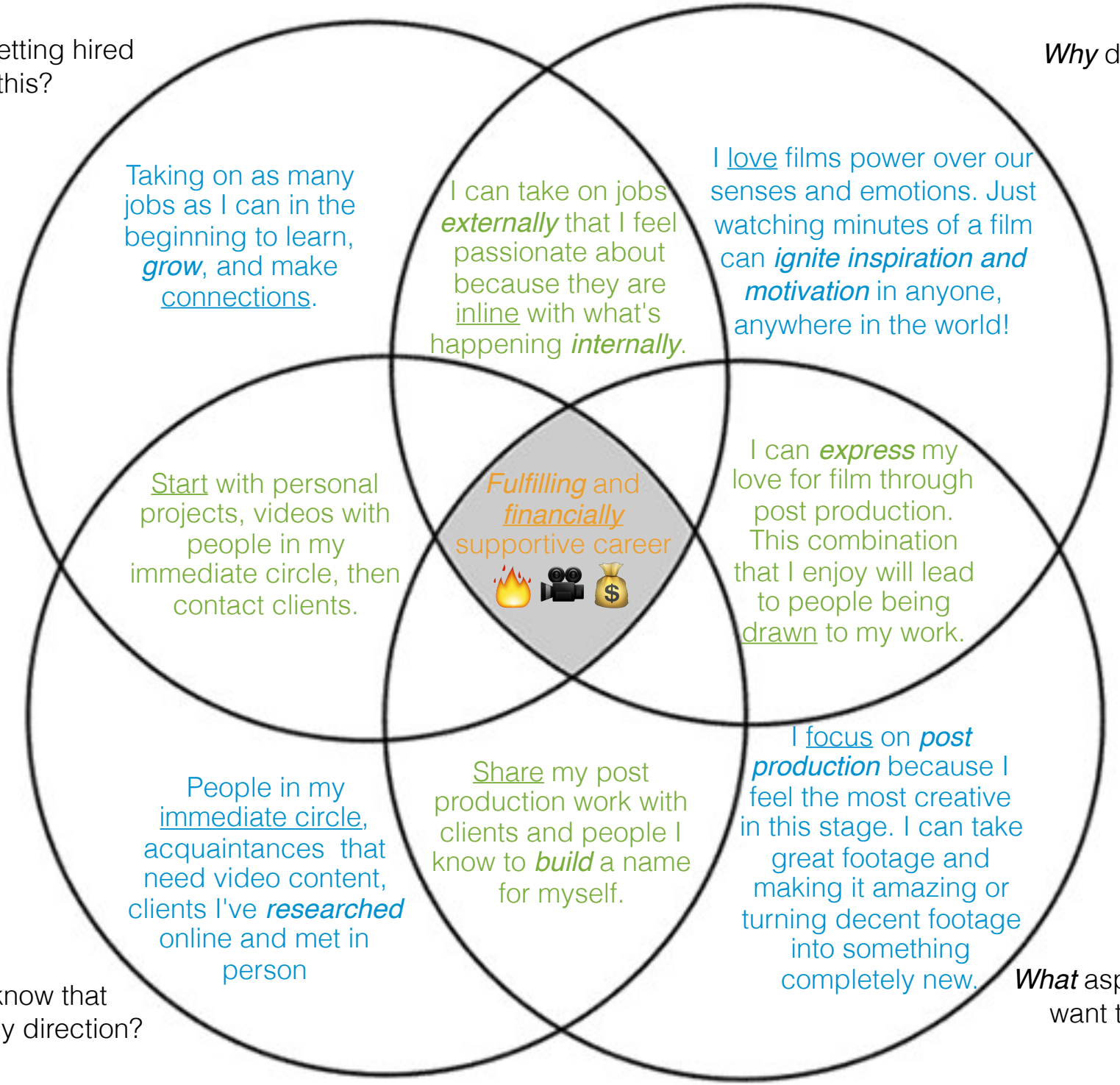


Who do I know that can benefit my direction?

What aspect of film do I want to focus on?

For some more clarity:

My chart would look a little bit like this.


How will I start getting hired for doing this?
Why do I love film?
Taking on as many jobs as I can in the beginning to learn, ***grow***, and make connections.
I can take on jobs ***externally*** that I feel passionate about because they are inline with what's happening ***internally***.
I love films power over our senses and emotions. Just watching minutes of a film can ***ignite inspiration and motivation*** in anyone, anywhere in the world!
Start with personal projects, videos with people in my immediate circle, then contact clients.
Fulfilling and ***financially*** supportive career
I can ***express*** my love for film through post production. This combination that I enjoy will lead to people being drawn to my work.
People in my immediate circle, acquaintances that need video content, clients I've ***researched*** online and met in person
Share my post production work with clients and people I know to ***build*** a name for myself.
I focus on ***post production*** because I feel the most creative in this stage. I can take great footage and making it amazing or turning decent footage into something completely new.
Who do I know that can benefit my direction?
What aspect of film do I want to focus on?

With That Said...

Finding the ***soul*** in what your doing is essential. In this generation, our career is not something we simply clock in and out when the day is over.

We need ***purpose*** behind what we do.

So when you get off track on your ***purpose***, return to this ***map!***

You now have a tool to hone in on what is important to you and ***how*** to move in that direction.

Now go ***create*** something amazing!

"The best way to predict the future is to ***create*** it."
Peter Drucker